

Implement Mixpanel for your Shopify store in minutes

Vendo's no-code Shopify integration allows Ecommerce merchants to quickly sync Shopify data to Mixpanel for a full end-to-end view of the customer. Shopify merchants can now optimize their store performance with rich marketing attribution, web behavior, and post-purchase analytics.

Maximize your Shopify success with Mixpanel insights

With Vendo's Shopify integration, merchants can implement Mixpanel for Shopify in under three minutes. Leveraging Shopify's Web Pixel and Admin APIs for cookieless precision tracking, Vendo brings customer, product, order, fulfillment, and refunds data at your fingertips.

“
With Shopify data synced to Mixpanel in minutes we could get started with analytics immediately. We're using the insight to optimize ad spend and our full customer journey.”

David Latimer
CEO at Petzyo

Key Benefits

- Trusted data with accurate client and server-side tracking
- Increase marketing ROI with first-party data
- No-code setup
- Deeper insights with custom metrics using the simplified tracking API
- Designed by Ecommerce analytics consultants

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